



**IMPROVED CUSTOMER RELATIONS**

INSTANT ACCOUNT INFORMATION  
MARKETING IMPLEMENTATION  
COLLECTION  
FINANCIAL COUNSELING  
REGULATORY COMPLIANCE  
RISK MANAGEMENT



# ODP MANAGER<sup>SM</sup> V

**OVERDRAFT PRIVILEGE RELATIONSHIP MANAGEMENT SUITE**



**NEXT GENERATION ODP SOFTWARE**

ENHANCED ANALYTICS  
SYSTEM FLEXIBILITY  
ADVANCED HISTORY TRACKING  
CUSTOM LETTERS AND REPORTS  
IMPROVED INTEGRATION  
FLEXIBLE SECURITY PROTOCOLS



# ODP MANAGER V

## OVERDRAFT PRIVILEGE RELATIONSHIP MANAGEMENT SUITE

**ODP MANAGER V** represents a true next generation Overdraft Privilege software management suite. It has been redesigned from the ground up to provide financial institutions with unmatched solutions for managing and improving the performance of overdraft privilege programs. **Simply put, it is the most powerful tool yet for any financial institution to improve customer relations and deliver greater value to the bottom line.**

The depth of its features and functionality combined with leading-edge automation and options for customization make the **ODP MANAGER V** Relationship Management Suite ideal for:

- Clients who are committed to getting the most out of their ODP programs
- Clients who want new and even stronger features and functionality in their ODP program management
- Clients who seek to leverage the strength of real-time, actionable information to enhance the quality of decisions, optimize customer relations, and improve profitability
- Clients who wish to augment their own host-reporting with customized overdraft monitoring, communication materials and management reports

**ODP MANAGER V** is a user-friendly software application developed to assist financial institutions to meet their goals with the Strunk & Associates' Overdraft Privilege<sup>SM</sup> Service Program. It is robust and comprehensive, yet it is simple, logical and easy to execute.

Unlike other overdraft protection software, **ODP MANAGER V** offers a feature-rich management platform that goes beyond just managing overdrafts. This highly automated ODP business support software serves equally well as a **state-of-the-art overdraft privilege relationship management tool.**



### GOING BEYOND JUST MANAGING OVERDRAFTS

Years of feedback from more than 1000 financial institution clients and our professional engagement managers taught us that for ODP software to be effective, it must go beyond just managing overdrafts. **ODP MANAGER V** takes this into consideration by making multiple execution categories available so that **personnel assigned to service the ODP program can focus on the account holder and address ad hoc inquiries quickly and effectively.**

Empowered with immediate, in-depth account and business insight, employees have the opportunity to cultivate closer, more valuable relationships with account holders that result in increased loyalty, retention and referrals. Account holders can immediately be given their ODP account status, directed to additional financial services, be provided with educational materials and if required, offered financial counseling.

And most importantly, account holders will be provided the support they deserve.



### REGULATORY COMPLIANCE AND RISK MANAGEMENT

**ODP MANAGER V** provides financial institutions with report consolidation and documentation of overdraft privilege communications and procedures along with reliable access to financial information that helps to achieve financial transparency, meet regulatory compliance requirements, and manage risk.

# ODP MANAGER V

## OVERDRAFT PRIVILEGE RELATIONSHIP MANAGEMENT SUITE



**ODP MANAGER V** also helps to establish consistent terminology and messages within the overdraft privilege program. This eliminates confusion and protects the discretionary status of the overdraft privilege program. In addition, **ODP MANAGER V** puts in place communication procedures that align with compliance and best practices standards established by the financial institution and regulatory agencies.

Now financial institutions can determine how variables in their account base may affect program performance as well as many other diagnostics:

- ✓ Determine income, losses, waivers and more by branch
- ✓ Determine overlap in account services (sweep services, Line of Credit, ODP)
- ✓ Identify accounts that might benefit from outreach and counseling
- ✓ Manage in a more consistent and productive manner
- ✓ Calculation of assessment-of-risk-based loss reserves

**System Flexibility.** The interface of the **ODP MANAGER V** software allows multiple, powerful user-selected parameters for program management:

- ✓ PC-based
- ✓ Supports simultaneous use by multiple users in a network client/server environment
- ✓ Can be tied directly to terminal access
- ✓ Unrestricted by account volumes – capable of handling hundreds of thousands of accounts
- ✓ Web site downloads for system upgrades and enhancements

### ODP MANAGER V SOFTWARE SOLUTIONS

**ODP MANAGER V** offers a broad spectrum approach to software automation of ODP management functions. The use of the powerful and capable **Visual Basic vb.net format** allows the application suite to provide broader and more powerful features and functions.

**Custom Letters and Reports.** **ODP MANAGER V** has significantly expanded its portfolio of standard reports and now provides increased capacity for generating custom reports and custom letters:

- ✓ Custom reports, charts, graphs tailored to your specific needs
- ✓ Fully customize your collection letters
- ✓ Marketing letters to educate account holders on regular ODP programs or key events
- ✓ Alternate letters – simultaneously generate different letters for different situations
- ✓ Enhanced account and letter tracking



**Enhanced Analytics for Customer Relationship and Risk Management.** A new range of data fields can be imported in **ODP MANAGER V** to support more discrete customer information and report generation.



# »» ODP MANAGER V

**Advanced History Tracking.** History files can be retained as long as the financial institution desires, and includes:

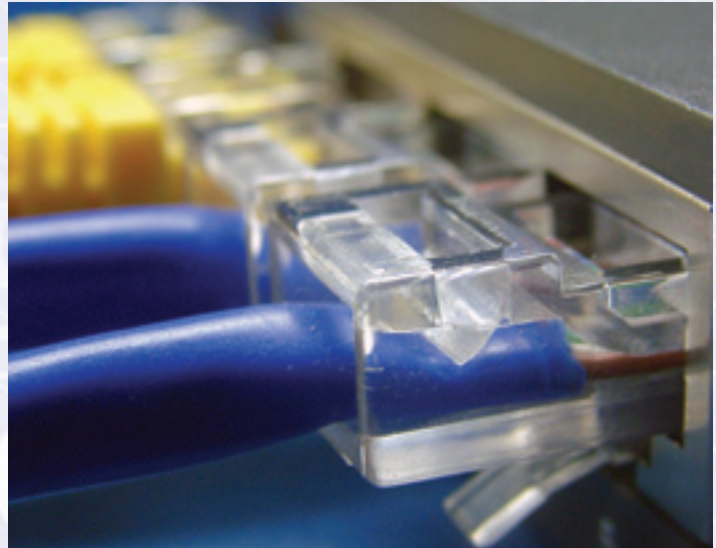
- ✓ Number of overdrafts
- ✓ Average balance
- ✓ Average dollar amount of overdraft

**Improved Integration with Core Processor.** The self-editing architecture in **ODP MANAGER V** will allow for more seamless changes in your core processor extracts:

- ✓ Integration with Call Center systems to help drive priority-based responsiveness
- ✓ Database back-up and recovery built into the program
- ✓ IT personnel don't have to spend months to create a separate system

**Enhanced Security.** Now financial institutions have even more flexibility in developing security protocols:

- ✓ Provisions for more user ID's and passwords
- ✓ Allows interrogation by multiple parties simultaneously
- ✓ Levels of access can be assigned based on task sensitivity
- ✓ **ODP MANAGER V** is a "one-way" (host to pc-resident software) application that does not feed any records back to the host that would change any institutional or account holder records



With **ODP MANAGER V**, financial institutions gain powerful insights into all areas of their overdraft privilege program. **ODP MANAGER V** provides the financial institution with a powerful tool to keep track of the ever-changing status of accounts moving in and out of overdraft or non-sufficient funds (NSF) status – as well as tracking their own financial institution responses.

## PUT THE POWER OF ODP MANAGER V TO WORK FOR YOU

It makes sense to choose an ODP software management suite from a company whose overdraft privilege program is built on years of experience. From a financial foundation formed in 1976, Strunk & Associates has built an unparalleled record of success with its discretionary Overdraft Privilege<sup>SM</sup> Service Program. **At Strunk & Associates, Overdraft Privilege is not only our core business – it's our only business.**

- > More clients in more regions than any other ODP supplier
- > More *verifiable* client references
- > Endorsed by major trade associations

- > Alliances with major data processing companies
- > Compliance and legal expertise with nationally recognized law firms
- > Exemplary examination record by federal and state officials

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